



"Helping to Build a Better Tomorrow through Plant Science"™

Product Information Sheet

P694 Phloroglucinol

Synonym: 1,3,5-Trihydroxybenzene

CAS: 108-73-6

Formula: C₆H₆O₃

Molecular Wt: 126.12

НО

Properties

Form: Powder

Appearance: White to Off-White Application: Plant Growth Regulator

Solubility: Water

Typical Working Concentration:

Varies by application, should be determined by end user.

Storage Temp: Room Temperature

Other Notes: Plant Tissue Culture Tested

Application Notes

Phloroglucinol is a plant growth regulator that has been documented to stimulate root formation, and possibly act as an auxin synergist or auxin protector (Wang & Pijut, 2014).

References

Wang, Y., & Pijut, P. M. (2014). Improvement of Agrobacterium-mediated transformation and rooting of black cherry. *In Vitro Cellular & Developmental Biology-Plant*, *50*(3), 307-316.